



Indulge your Passion for Photography with Paul Hoelen & David Simmonds

David Simmonds

APPEL M. Photog II
B. Arts (Photog) with distinction, RMIT
Vol Forman Award, highest scoring landscape
print; Victorian & Australian Commercial &
Industrial Photographer of the Year 2000

Paul Hoelen

APP M. Photog II, FNZIPP II
Bsc, Dip Sci, Dip Grad
Seven times AIPP Tasmanian Professional
Landscape Photographer of the Year & Four times
Tasmanian Professional Photographer of the Year



L to R: Great Otway National Park Redwoods (David), Tarkine (Paul), Melanesia Beach (David), Tarkine (Paul)

Great Ocean Road & Otways Photography Intensive

With AIPP Masters of Photography - David Simmonds & Paul Hoelen

Dates: 2019 November 8th to 11th inclusive

Venue: Glenaire Park, Glenaire, Great Ocean Road, Victoria

Join us for a distinctly personal and inspiring photographic experience that'll help transform the way you see as an image maker. With a maximum of ten participants and two instructors, you'll have plenty of opportunity for individual support and attention to grow your skills.

“The iconic is in the eye of the beholder”

The images we now call iconic were once the work of photographers who saw the exceptional in the ordinary in their own “back yard”. They photographed and printed what they saw and felt in such a way that today our hearts and minds are inspired by their iconic images. Now we seek to do the same with you in this workshop in the beautiful environment of the Southern Otways, along the Great Ocean Road. This is David’s “back yard”. David’s been coming here to photograph for 30 years and now lives here full time, and Paul is a respected national and international workshop leader and coach. Using David’s local knowledge, we’ll guide you to some of the unique and beautiful locations of the region, supporting you to create your own “iconic” images, when the light is best.

Great Ocean Road & Otways Photography Intensive

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Indulge your passion for photography without compromise, over a long weekend. The Otways is known for its artisan food, and you'll get to sample some of that, too!

"A fully immersive photographic experience. Create your personal iconic image."

🌿 You'll be guided on our carefully refined itinerary to multiple locations each day, getting the benefit of David's extensive local knowledge. We aim to get you to some special places.

🌿 You'll get over 32 contact hours of personalised coaching. Supporting, encouraging and challenging you to see and imagine differently. We'll explore various techniques for creating great images, both in camera and afterwards in editing and printing. Leaving you with an empowered way of seeing, as well as a beautiful print to take home. We are both experienced AIPP accredited judges, so can bring to you a positive, constructive and perceptive critique of your imagery.

Venue: We'll be based at **Glenaire Park's** "The Top House", a delightfully secluded, warm and comfortable rustic farmhouse nestled in private bushland with its own walking trails.



"The Top House" at Glenaire Park, photographed by David Simmonds

Accommodation: You'll need to book your own accommodation in the area. We'll supply information and links to variously priced options, if you need assistance let us know. We're working on a special deal for our participants and will have more information on that soon.

Transport: You'll need to arrange your own transportation to and from your accommodation, and our Glenaire Park venue. We'll provide transportation to and from the various shoot locations we'll visit each day.

Catering: Our intensive is fully catered, and you'll get to enjoy fresh local Otways artisan produce. Includes all breakfasts, lunches, snacks, evening meals with some beverages, and tea/coffee/juices. BYO special preferences for breakfasts, snacks and beverages etc. Please advise us of any special dietary requirements.

Great Ocean Road & Otways Photography Intensive

With AIPP Masters of Photography - David Simmonds & Paul Hoelen

Cost for this intensive long weekend is \$1,490.00 (includes GST)

Spaces are limited to maximum of 10 people, and already only 8 spaces are left.

What do I get for my \$1490?

- ✿ Two AIPP Master Photographers, and experienced coaches/mentors, in Paul and David
- ✿ Over 32 contact hours of personalised coaching on location & in post-production editing
- ✿ Editing tutorials in Adobe Lightroom, Photoshop CC and Photo Mechanic (includes notes)
- ✿ A beautiful, secluded, fully appointed home base at “The Top House”, Glenaire Park
- ✿ Transport from our base to all shoot locations (and return) each day
- ✿ All meals, snacks and beverages, sourced locally wherever possible
- ✿ You’ll get to print your favourite fully edited image from your time with us (A3+). This finessed image file will also be great for competitions, and your print is yours to keep and enjoy

Early Bird Bookings 15% discount

- ✿ Save \$223.50 with our Early Bird 15% discount if you book & pay in full by 16th September
- ✿ Deposit of \$290 is required to secure your place
- ✿ Balance is required in full by 21st October (please contact us if you need to pay by instalments)
- ✿ Contact David Simmonds to confirm your intention of attending and we’ll send you the booking, venue, invoice & payment details. Also what to bring re equipment & weather gear, as our Otways weather can be quite variable.

More Information is on the Website, including

- ✿ Professional backgrounds & bio on Paul and David
- ✿ Venue details, itinerary & weekend schedule (details to be released soon)
- ✿ Terms & Conditions

Contact David for Bookings & Enquiries

✿ M 0418 328 710 ✿ E david@simmonds.com.au ✿ W simmondsphotosafaris.com
✿ INSTAGRAM @davidsimmondsphotographer @paulhoelen

Great Ocean Road & Otways Photography Intensive



Paul Hoelen

APP M. Photog II, FNZIPP II

Bsc, Dip Sci, Dip Grad

2 x International Photographer of the Year in New Zealand
3 x AIPP Tasmanian Professional Photographer of the Year
7 x AIPP Tasmanian Professional Landscape Photographer of the Year
Head On Landscape 2nd Place 2015

🌿 [W paulhoelen.com](http://w paulhoelen.com) | [@paulhoelen](https://www.instagram.com/paulhoelen)

Paul is a much respected national and international workshop leader and coach.

“You’ll find many layers under the surface when you look beyond the many accolades Paul’s collected during his rich photographic career. His unassuming and earthly poise masks a deep feeling and passion for country, for the power and beauty of the natural world. His inner strength and values carry him to places others may not go. His imagery speaks with great passion for and about those people and places he cares deeply for. From a more poetic view, you will also find in Paul a lightness like sun on trickling water and the playfulness of changing wind and shifting light. His playfulness is well balanced with a deep well-spring of knowledge and technical skill which he will generously share with you on our journey together.” *(David’s reflections on Paul)*



David Simmonds

APPL M. Photog II

B. Arts (Photog) with distinction (RMIT)

Moran Contemporary Photography Prize, semifinalist 2015
International Colour Awards, Honorable Mention (Pro) 2013
Val Forman Award, highest scoring landscape print 2002
Australian Commercial & Industrial Photographer of the Year 2000

🌿 [W simmonds.com.au](http://w simmonds.com.au) | [@davidsimmondsphotographer](https://www.instagram.com/davidsimmondsphotographer)
🌿 [W simmondsphotosafaris.com](http://w simmondsphotosafaris.com) | [@simmondsphotosafaris](https://www.instagram.com/simmondsphotosafaris)

David is an experienced photography mentor, coach & competition judge, both privately & within his professional association. His works are held in corporate & private collections, including the permanent collections of Museum Victoria & Photography Museum of Lishui (China).

“David is an image maker of great depth and his experience in the field is as vast as the Otway skyline. It’s a real blessing to stand beside him and see the world through his many layers of experience. I particularly enjoy his great understanding, knowledge and appreciation of the work of the masters who have come before, and his particular way of finding the extra-ordinary amongst the ordinary. His love for the region is so genuine he has made his home deep in the heart of it and wakes to its rhythms every day. There couldn’t be anyone better to guide you through this landscape and support you to find the extraordinary wherever you send your visual attention.” *(Paul’s reflections on David)*

🌿 “Seeing David at work & the way he shared his knowledge was a real growth experience. I’d recommend it to anyone who wants to improve their photography.” *(Richard C.)* 🌿 “What a fun and inspirational weekend away... surrounded by the beautiful Otways...an absolutely priceless experience, thank you so much, David.” *(Jessie C.)*